

The Definitive Web3 Address for Personal Identity

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.me.uk is for settlement.

Category thesis

Personal Web3 identity for UK residents.

High-value use cases

- Personal identity standard
- Policy & standards
- Ecosystem directory
- Verified identity rails
- Education & events
- Institutional landing

Ideal acquirer profile

- Institutional Web3 operators establishing regional flagships
- Local investors and family offices backing ecosystem infrastructure
- Banks, exchanges, and custodians expanding into the market
- Event brands and accelerators seeking a premium hub identity

Market authority anchors (publicly reported)

- AI.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement